

In a competitive legal environment, it's not enough to just have a website...

Ask Yourself:

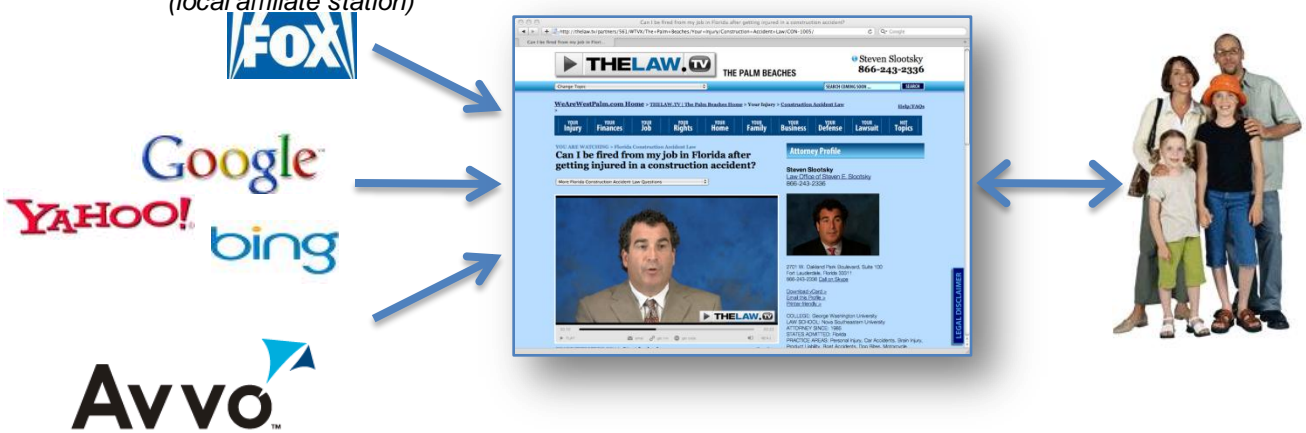
- ✓ Is your firm readily found by those in need or must your potential clients stumble upon your website to find you?
- ✓ Does your web presence and your marketing strategy position you as an exclusive expert in your areas of practice?
- ✓ Are you successfully leveraging web video to drive traffic, build relations, and increase conversions?

How THELAW.TV works

Multiple marketing mechanisms drive visitors to your exclusive profile

Those in need find your profile and answers to their questions

(local affiliate station)



By joining THELAW.TV, you:

1. Will be found by those who actually need your help
 - You will be found through several mechanisms: improved organic search of your hundreds of video Q&As, the AVVO video legal guides, your local television station website and television on-air promotional advertising.
 - You won't have to pay for Search Engine Optimization services.
2. Will have better conversion rates
 - You are the only attorney for your practice area within your geographic location.
 - You are answering very real, very specific questions using web video to convey your experience, knowledge, and personality.

Joining THELAW.TV probably cost less than your yellow pages expenditure

Let's Get Started -

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